

# American Association for State and Local History

Exhibit Makeovers

New Mexico Department of Cultural Affairs

Santa Fe, NM

*May 12-13, 2016*

## **Thursday, May 12**

8:30 a.m. - 9 a.m.	Registration
9:00 a.m. - 9:45 a.m.	Introductions
9:45 a.m. - 10:30 a.m.	Exhibit Planning, Part I: Organizing Content into Galleries of Thought
10:30 a.m. - 10:45 a.m.	Break
10:45 a.m. - 11:30 a.m.	Exhibit Planning Team Exercise
11:30 a.m. - 12:00 p.m.	An exhibit idea
12:00 p.m. - 1:30 p.m.	Lunch On Your Own
1:30 p.m. - 1:45 p.m.	AASLH presentation, Bethany Hawkins
1:45 p.m. - 2:30 p.m.	Exploration Exercise
2:30 p.m. - 2:45 p.m.	Break
2:45 p.m. - 3:30 p.m.	Exhibit Planning, Part II: Communicating Content Messages Effectively
3:30 p.m. - 4:15 p.m.	Exhibit Planning Team Exercise
4:15 p.m. - 5:00 p.m.	Insider's Tour of Exhibit
5 p.m.	Dinner on your own

## **Friday, May 13**

9:00 a.m. - 10:00 a.m.	Exhibit Planning, Part III: Design Vocabulary and Design Guidelines
10:00 a.m. - 10:30 p.m.	Case Studies: Design Guidelines
10:30 a.m. - 10:45 a.m.	Break
10:45 a.m. - 11:15 a.m.	Text Critique Exercise
11:15 a.m. - 12:00 p.m.	Exhibit Planning, Part IV: Writing Interpretive Text
12:00 p.m. - 1:30 p.m.	Lunch On Your Own
1:30 p.m. - 1:45 p.m.	Creativity Exercise
1:45 p.m. - 3:00 p.m.	Exhibit Planning, Part V: Plan Your Own Exhibit Makeover
3:00 p.m. - 3:15 p.m.	Break
3:15 p.m. - 3:45 p.m.	Introduction to Exhibit Evaluation
3:45 p.m. - 4:15 p.m.	Exhibit Planning, Part VI: Bringing It All Back Home: Action Plan for an Exhibit Makeover
4:15 p.m. - 4:45 p.m.	Questions, Wrap Up, and Evaluation
5:00 p.m.	Adjourn